



POSTER GUIDELINES

Take advantage of the poster session - a poster is a great way to get feedback from other conference participants, especially those most interested in your work. Design your poster to take advantage of the interactivity and discussion that is typical of poster sessions.

The most successful posters:

- Attract attention
- Provide a brief overview of the work
- Initiate discussion

SOME SUGGESTIONS TO CONSIDER WHILE PREPARING YOUR POSTER

Presentation

- Make your poster visible and easy to read by ensuring that the text and graphics on your poster are readable from a distance.
- The title of your paper should be prominent and printed in large characters (72 point) at the top of the poster.
- The author names and affiliations should be printed in slightly smaller text below the title.
- The remaining text in the poster should be easily visible from a distance of about one meter. The smallest text on your poster should still be large, around 24 point.
- Avoid putting too much material and text on the poster. Blocks of text should not exceed three paragraphs.
- It is not necessary to write in complete sentences; sentence fragments may be easier to comprehend. Bulleted lists are often effective.
- Make the organization of the poster obvious - if you want viewers to follow a particular order when looking at your poster, consider using numbers or arrows to lead the viewer through your poster.
- Use graphs, charts and/or tables (colour if possible) to show results. Graphics help make your poster interesting.
- Limit the text to about one-fourth of the poster space, and use "visuals" (graphs, photographs, schematics, maps, etc.) to tell your "story".

Content

- Tell a good research story.
- Be simple and concise with your written material. Cover the key points of your work and save elaborate points for discussion/interaction with viewers.
- You could for example divide your poster into sections such as: Introduction, Objectives, Methods, Results, Discussion and Conclusions.
- In other words make your poster as self-explanatory as possible.
- You might consider organizing your poster around the following questions:
 - What problem do you address? (Objectives)
 - Why is this problem important? (Background)
 - How did you address the problem? (Methods)
 - What did you discover as a result of your work? (Results)
 - What are the conclusions or greater implications of your work? (Discussion and Conclusion)
- For your conclusions, focus on a central finding that lends itself to informal discussion.
- If you need to include references, list no more than five.

BE CREATIVE and KEEP IT SIMPLE!